

# Fully Digital, Made Even Better

Get the **best value** and **most exposure** for your company by advertising in the Radiant Comfort Report eBook — a directory of manufacturers and suppliers of hydronic, electric, and system components for the radiant heating & cooling industry.

Bring your sales message and product benefits to life by advertising in this powerful new marketing tool that...

- is easy to save so users can access it at any time
- is simple to share with friends or colleagues — multiplying your exposure
- maximizes your ad performance with corresponding editorial to provide detailed info on your products & services



Click here for live demo

**BONUS:** FREE UPGRADED LISTING IN THE ONLINE BUYERS GUIDE

## RATES:

1/2 page ad PLUS 1/2 page editorial	\$1,995
Full Page ad PLUS Full Page editorial	\$3,995
Exclusive Premium Sponsor Video	\$10,000
Resize/create an ad (Additional fee)	\$395

Placement based on first come, first serve (All pricing is net)

## AD SPECS

Horiz., single-page layout:

- **Full-page ad:** Image of 2200 x 1700 pixels or a PDF at 11" x 8.5" (images should be 300 dpi)
- **Half-page ad:** Image of 950 x 1500 pixels or a PDF at 4.75" x 7.5" (images should be 300 dpi)
- Font size: 14 pt or larger recommended
- File format: PDF recommended
- Sponsor can include multiple links/URLs; please provide along with ad

## LOGO SPECS

- Hi-res .eps or .ai (vector format) preferred; otherwise, .jpg or .png

## ARTICLE SPECS

- Content in Word doc
  - » 350 Words for full-page editorial
  - » 150 Words for half-page editorial
- Full-page option: Include ONE hi-res image sent separately

## 2021 CLOSING DATES:

**AD CLOSE:** September 15, 2021

**MATERIALS DUE:** September 22, 2021

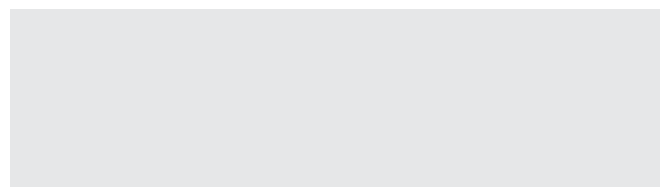
**DEPLOYMENT DATES:** Nov. 2021 & Feb. 2022



[www.PMmag.com/directories](http://www.PMmag.com/directories)



Contact us today for more information



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