

# 2021 RADIANT COMFORT REPORT

## 2022 ANNUAL BUYERS GUIDE

The November 2021 Radiant Comfort Report (RCR) will also publish the annual 2022 Radiant Buyers Guide. Run a November Display ad or eBook ad and receive the following:

- Company logo
- Live web and email links

Our Plumbing Group magazine brands reach our industry's top leaders and decision-makers in all segments of the PHCP market.

**LISTING DEADLINE: OCTOBER 20, 2021**

### BUYERS GUIDE: LISTING PACKAGES

#### BASIC LISTING - FREE

- Limited contact information (excludes email & web)
- 50 word company description

#### LINK PACKAGE - \$195

- Complete contact information including web and email address
- Live email & web links
- 50 word company description
- Inclusion in the Request for Proposal (RFP) program, LEADS!

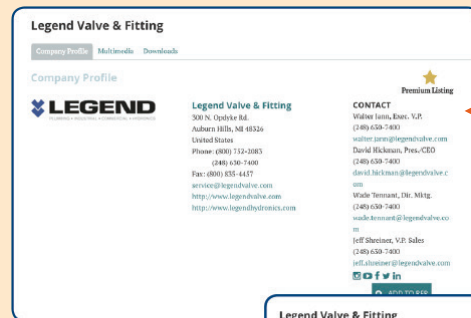
#### DELUXE PACKAGE - \$395 (FREE for RCR November display OR eBook advertisers)

- Live email & web links
- 50 word company description
- Company logo
- Improved positioning (appear 2nd)
- Inclusion in the Request for Proposal (RFP) program, LEADS!

#### PREMIUM PACKAGE - \$750 (\$400 for RCR November display OR eBook advertiser)

- Live email & web links
- 50 word company description
- Company logo
- Premium ranking (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company & products
- Leaderboard ad posted to 3 product category pages of your choice
- NEW Digital Sponsorship: Promote your company year-round in the digital edition

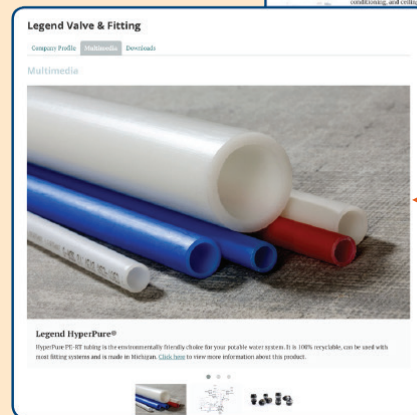
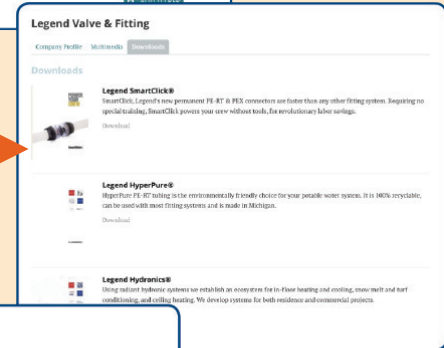
**NEW! RADIANT COMFORT REPORT  
eBOOK LAUNCHING NOVEMBER 2021!**



**PREMIUM LISTING PROFILE**

OFFICIAL PUBLICATION OF THE RADIANT PROFESSIONALS ALLIANCE

**DOWNLOADS**



**MULTI-MEDIA**

### BUYERS GUIDE: ADDITIONAL OPTIONS

#### SOCIAL MEDIA LINKS - \$100



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

#### RECTANGLE AD - \$350

Appears on every page of the online directory! (300 x 250)

#### LEADERBOARD AD - \$350

Post your 728 x 90 product ad online for more exposure to your customers. Ad appears on results page for specific category selected.



#### VIDEO - \$400

Put your company's message at buyers' fingertips live and in color on your listing page.

**UPDATE & UPGRADE YOUR LISTING  
ONLINE TODAY!**

Contact Renee Schuett at (248) 786-1661  
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